

101 BLOCKCHAINS OVERVIEW

101 Blockchains is the world's leading online independent research-based network for Enterprise Blockchain Practitioners

15000+
Members

120+
Countries

About Us

101 BLOCKCHAINS

101 Blockchains features the largest and most diverse original online independent content related to Enterprise Blockchains. 101 Blockchains is the leading online destination for Enterprise Blockchains leaders, buyers, and practitioners.

101 Blockchains research covers cross-industry and multidisciplinary topics related to enterprise blockchains:

- ❑ Supply Chain Management
- ❑ Trade Finance
- ❑ Enterprise Use Cases
- ❑ Online Tools
- ❑ Digital Transformation
- ❑ Mobility
- ❑ Distributed Applications
- ❑ Industry Standards
- ❑ Internet of Things
- ❑ Cybersecurity
- ❑ Blockchain Architectures

Monthly Traffic

130,000+
Page Views

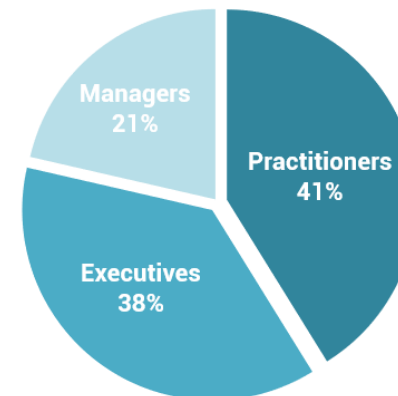
40,000+
Visitors

Subscribers & Followers

15,000+
Linkedin

15,000+
Subscribers

Job Titles

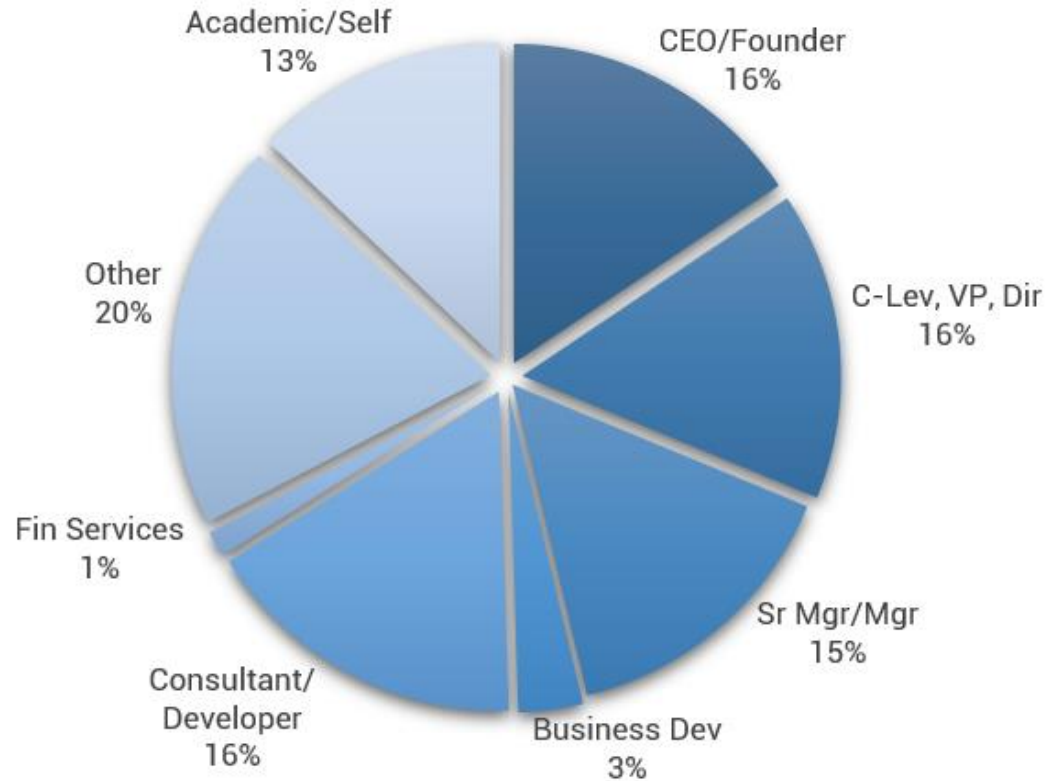


Global Reach

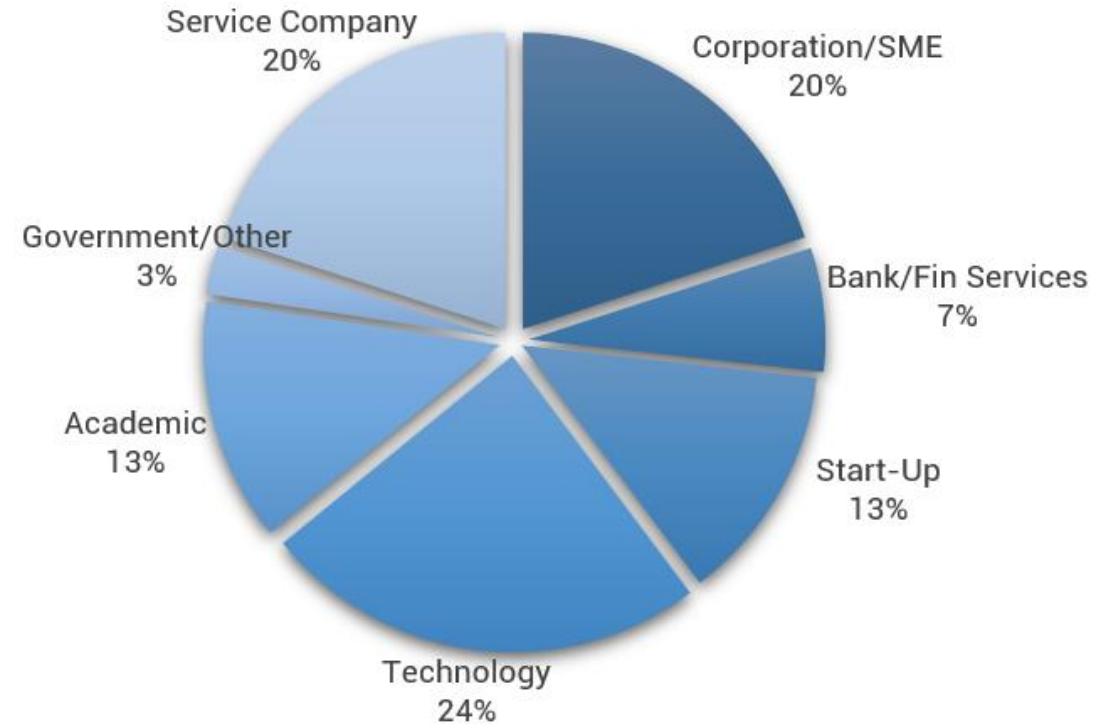
Country (Top 10)	Users
United States	17.43%
India	13.94%
Brazil	4.8%
Spain	4.39%
United Kingdom	3.47%
Mexico	2.98%
Colombia	2.61%
Germany	2.58%
Canada	2.05%

101 BLOCKCHAINS COMMUNITY

Participants Job Titles



Business Profiles



*In 101 Blockchains, over 50% are C-Levels and Sr. Managers.
101 Blockchains is the place to meet decision makers.*

VIRTUAL CONFERENCES

2020 EDITORIAL CALENDAR

April



**ENTERPRISE
BLOCKCHAINS
LIVE 2020**

Virtual Conference
April 22, 2020 | 3:00 pm CET

Event Partners:    

May



**WOMEN IN
ENTERPRISE
BLOCKCHAINS**

Virtual Conference
May 20, 2020
3:00 p.m. CET | 9:00 a.m. ET

Event Partners:   

Jun



**INTERNATIONAL TRADE
BLOCKCHAIN WORLD**

VIRTUAL CONFERENCE
June 17, 2020 | 3:00 p.m. CET | 9:00 a.m. ET

Event Partners:  

July



**ENTERPRISE BLOCKCHAIN
STRATEGY & MANAGEMENT**

VIRTUAL CONFERENCE
July 23, 2020 3:00 p.m. CET | 9:00 a.m. ET





September



**BLOCKCHAIN FOR SOCIAL
IMPACT AND SUSTAINABILITY**

VIRTUAL CONFERENCE
September 30, 2020 3:00 p.m. CET | 9:00 a.m. ET



October



**DIGITAL ASSETS AND
CENTRAL BANK DIGITAL CURRENCIES**

VIRTUAL CONFERENCE
29 October, 2020 3:00 p.m. CET | 15:00 CET



November



**BLOCKCHAIN FOR
SUPPLY CHAIN MANAGEMENT**

VIRTUAL CONFERENCE
November 26, 2020 3:00 p.m. CET | 9:00 a.m. ET



December



**ENTERPRISE BLOCKCHAINS
2021 PREDICTIONS**

VIRTUAL CONFERENCE
December 15, 2020 3:00 p.m. CET | 9:00 a.m. ET



VIRTUAL CONFERENCES

Example of Program Agenda

15:00/09:00am
CET EST

Opening speech

15:10/09:10am

Keynote: Building Business Opportunities With Distributed Applications

15:35/09:35am

Panel- Technology

16:10/10:10am

Keynote: Going Global with Blockchain

16:35/10:35am

Panel- Strategy

17:10/ 11:10am

Keynote: Management Running Enterprise Blockchain Networks

17:35/11:35am

Panel- Management

18:10/12:10pm

End of Conference- Closing remarks

See Example of Full Agenda [Here](#)

VIRTUAL CONFERENCES

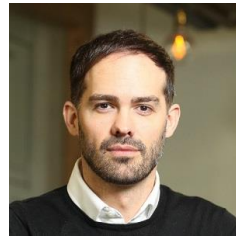
Past Esteemed Speakers



Dale A. Chrystie
Business Fellow, Blockchain
Strategist, FedEx



Lance Thompson
Head Of Unit, United Nations
Economic Commission for
Europe



Anthony Day
Blockchain Partner,
IBM



Lisa Butters
General Manager, GoDirect™
Trade (by Honeywell)



Harry Behrens, PhD
Head of Daimler Mobility
Blockchain Factory



William Michael Genovese
Vice President of Corporate Strategy
Planning, Huawei Technologies



Krystal Webber
Global Design & Strategy Leader,
IBM Blockchain Services



Mary Hall
Director of Blockchain
Product Marketing, Oracle



Bernhard Elsner
Product Lead DAML, Digital
Asset



Emmanuelle Ganne
Senior Analyst, Economic
Research, WTO



Ryan Rugg
Head of Industry Business
Units, R3



Leanne Kemp
CEO, Everledger

Selected partners



THINK TANK WEBINARS

ENTERPRISE BLOCKCHAINS THINK TANK WEBINARS

Previous Think Tank Webinars

101 Blockchains Think Tank Webinar Series
LIVE WEBINAR

Building Business Opportunities With Distributed Applications

- Distributed Applications Value
- "Non-traditional" use-cases
- De-risking Blockchain

Hosted by 101 Blockchains

Enrico Camerinelli
VP Research, 101 Blockchains

Bernhard Ebner
Product Lead DAML, Digital Asset

Building Business Opportunities With Distributed Applications

101 Blockchains Think Tank Webinar Series
LIVE WEBINAR

Enterprise Blockchain Networks - TradeIX

- Deciding to operate in trade finance
- Distributed ledger technology in global trade
- Enterprise blockchain networks in trade finance

Hosted by 101 Blockchains

Enrico Camerinelli
VP Research, 101 Blockchains

Daniel Cotti
Managing Director, Center of Excellence, Banking & Trade, TradeIX

Enterprise Blockchain Networks - TradeIX

101 Blockchains Think Tank Webinar Series
LIVE WEBINAR

How Industrial Blockchain Transforms the Automotive and Mobility Industry

- Turning vehicles into independent economic agents
- Three core capabilities for the Future Of Mobility
- The Mobility Blockchain Platform

Hosted by 101 Blockchains

Enrico Camerinelli
VP Research, 101 Blockchains

Harry Behrens, PhD
Head of Daimler Mobility Blockchain Factory

How Industrial Blockchain Transforms the Automotive and Mobility Industry

101 Blockchains Think Tank Webinar Series
LIVE WEBINAR

How a 100-year old company is using blockchain every single day

- Creating an Aerospace Marketplace
- Zero-to-ten Blockchain Platform
- Changing the Game for Supply Chain

Hosted by 101 Blockchains

Enrico Camerinelli
VP Research, 101 Blockchains

Lisa Butters
General Manager, GoDirect Trade Honeywell

How a 100-year old company is using blockchain every single day

101 Blockchains Think Tank Webinar Series
LIVE WEBINAR

Digital Trade & The Role of Blockchain

- The Roadmap for digital trade in financial services
- Data sharing & privacy
- Interoperability & Standardization
- Legal framework
- Knowledge Sharing & Communication

Hosted by 101 Blockchains

Enrico Camerinelli
VP Research, 101 Blockchains

David Bloch
Deputy Director, Finance for Development Hub, ICC

Digital Trade & The Role of Blockchain

101 Blockchains Think Tank Webinar Series
LIVE WEBINAR

Blockchain's New Energy

- Digitalizing the Energy Value Chain
- Grid-as-Platform enabled by Blockchain
- Use Case: Emissions Scorecard

Hosted by 101 Blockchains

Enrico Camerinelli
VP Research, 101 Blockchains

Mehar Chebbo
GM & Global Chief Commercial/Innovation Officer Digital Energy Solutions, GE Digital

Blockchain's New Energy



Visit our Think Tanks Webinars Page [Here](#)

ENTERPRISE BLOCKCHAINS THINK TANK WEBINARS

Previous Think Tank Webinar Speakers



Harry Behrens, PhD
Head of Daimler Mobility
Blockchain Factory



Dale A. Chrystie
Business Fellow, Blockchain
Strategist, FedEx



Maher Chebbo
GM & Global Chief Innovation
Officer, GE Digital



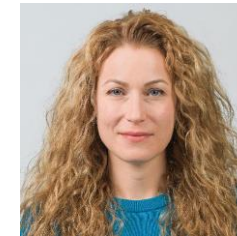
Lisa Butters
General Manager, GoDirect™
Trade (by Honeywell)



Daniel Cotti
Managing Director, Banking
& Trade, TradelX



David Bischof
Deputy Director, Finance for
Development Hub, ICC



Alisa DiCaprio
Head of Trade and Supply
Chain, R3



Nadia Hewett
Blockchain project lead,
World Economic Forum



Bernhard Elsner
Product Lead DAML, Digital
Asset



Emmanuelle Ganne
Senior Analyst, Economic
Research, WTO



Maxim Gerasimenko
Digital Transformation and
e-Commerce Leader, 3M



Magdalena Ramada Sarasola
Director of Innovation, Willis
Towers Watson

ARE YOU READY TO SCALE YOUR BUSINESS?

- All these online event options are powerful tools to engage with the community and generate leads.
- Our team of experts is prepared to help you develop a package tailored to your business needs.

partnerships@101blockchains.com

101blockchains.com